

Co-create strong, healthy and attractive neighbourhoods

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Purpose of Report

To Update the Wellbeing on the progress in developing a model for the rollout of Strong, Healthy and Attractive Neighbourhoods Initiative across Slough

Recommendations:

- The Committee is requested to note the progress made in developing the Strong, Healthy and Attractive Neighbourhoods model and adopt this as the model to be rolled out across Identified neighbourhoods across Slough as part of the Localities approach

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Co-create strong, healthy and attractive neighbourhoods

Strong, healthy and attractive communities are built on a combination of people, place, local pride and collaborative working with a clear understanding of need, feel and substance of the neighbourhood.



The strong, healthy and attractive neighbourhoods' initiative starts with the principle of working 'with' communities, rather than doing things 'to' them.

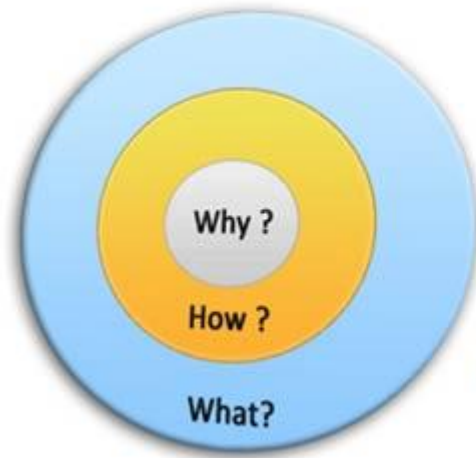


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Co-create strong, healthy and attractive neighbourhoods



Why = The Purpose

What is your cause? What do you believe?

How = The Process

Specific actions taken to realize the Why.

What = The Result

What do you do? The result of Why. Proof.

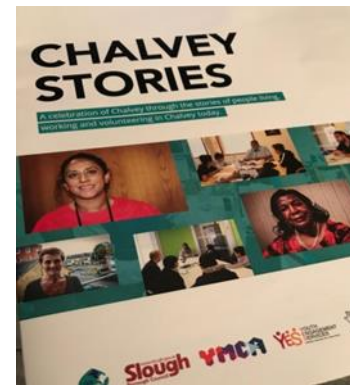
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Co-create strong, healthy and attractive neighbourhoods – Why Chalvey?

- Deprivation – Economic, Health, Housing, Poverty
- Crime
- Community Cohesion
- Frustration
- Resource – Significant but Siloe, reactive and does not make desired impact
- Historic approach
- Community pride



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Co-create strong, healthy and attractive neighbourhoods – Approach?

Localities

Intelligence gathering including a needs analysis

Developing a collaborative plan

Creating ownership through engaging, empowering and enabling our communities

Actions speak louder than words



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Co-create strong, healthy and attractive neighbourhoods – What?

What are we trying to achieve?

See appendices for further detail about projects mentioned and action plans for each theme

6 Environment

- Slough's Urban Tree Challenge will increase the number of trees in the area and develop community projects around planting for local schools.
- Parks and open spaces will be of high quality following the refurbishment of play equipment at Chalvey Sports and Ground and the improved maintenance and new ownership of Slough Park and will be supported via other participative community projects like Chalvey Co.
- Community Recycling Zones will be introduced around the new sites of houses for the proposed new water, traffic and council systems based on the requests of residents to increase the recycling rate in the area.

5 Community Cohesion

- Programme and initiatives promoting cultural awareness and celebrating the rich diversity of the local community.
- The opening of Chalvey Community Centre in January 2021 will create a shared space for the community to use for a calendar of events and activities celebrating the commitment to homes in the community.
- A Community Neighbourhood Office will support community groups and residents to develop and deliver projects and programmes that improve and activate their local communities.

4 Community Safety

- Anti-social behaviour in the area will be tackled with the continued public spaces Protection Order in place until 2021 to the introduction of new CCTV around Alexandra Road to monitor and evidence anti-social behaviour and the area and regularly report on this.
- Through Slough Hub and SAC are working with the community through the Inclusive Growth Partnership Programme to help residents and businesses to make Chalvey feel safe, secure and a real place.
- Partners are also using awareness sessions around improving and being responsible for personal safety.



1 Health & Wellbeing

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2 Housing & Regeneration

- All privately rented homes will be required to hold a license under the Section 8 Licensing Scheme as introduced in 2020, in only Chalvey and the Central ward.
- The refurbishment of Tower 8, Ashburton housing will provide 103 new units of the site from the community by 2021, with the longer term ambitions of the Moorbank Estate a long-term 2,300 new homes by 2025.
- The new Health Hub and Care Co-ordinators, in with state of the art facilities will be opened in 2021, improving the access to health services and supported living.

3 Businesses, Skills & Jobs

- The opening of Grove Academy, Chalvey Community Centre in 2020 will support residents to access education from EYF5 to Further Education level through community-led family learning opportunities.
- Residents will have access to skills development, including ESOL, business support, student placement pathways, including job clubs, through programmes developed as part of the Inclusive Growth Strategy.

Key to the success of this plan is behavior change by all. This aspect is still to be added.

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Co-create strong, healthy and attractive neighbourhoods – Next steps

- **Adoption of Model**
- **Governance – Local & Slough wide**
- **Real collaboration**
- **Finalise Chalvey Plan**
- **Enabling and empowering**
- **Communications**
- **‘So what’**
- **Roll out of model**



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